

Name: _____

Reading Comprehension: Job of the Future

Directions: Read the story “Get Creative” (page 24). Then answer the questions below.

- In this article, *content* refers to
 - news articles
 - everything that you can see, read, and experience on the Internet
 - visual design
- Name three things content creators might work on.
 - _____
 - _____
 - _____
- Name three skills a good content creator should have.
 - _____
 - _____
 - _____
- What does Jenny Cisney say she finds amazing about her job?
 - It didn't exist five years ago.
 - It's an opportunity to spend your work day on Twitter, Facebook, and Flickr.
 - It can be done from any location.
- David Leggett first started his business
 - when he was a teenager.
 - in his junior year at Kennesaw State University in Georgia.
 - for a school project.
- A professional who works independently on individual projects for clients is called a _____.
 - content creator
 - freelancer
 - interactive media developer