



To Whom It May Concern:

I'm sure you know how important it is for our community's students to have access to the best possible educational resources. As they progress through school and enter the working world, they'll need to develop essential reading and writing skills and gain an understanding of the world around us in order to become successful young adults.

I'm writing to you today, as a(n) *[insert grade/subject]* teacher at *[insert school name]*, to ask for your help in providing reading materials for my class. The educational magazines offered by Weekly Reader Publishing are developed for students at all grade levels, and I firmly believe that their *[insert magazine name]* magazine will be a valuable addition to our curriculum. If you would like more information about these magazines, please see the attached flyer. *[Teacher, you have the option of attaching the magazine description flyer from our website with this letter. If you choose not to, delete the sentence that begins "If you would like more..."]*

Research indicates that a strong vocabulary improves reading fluency, and that providing students with a wide range of reading material, such as Weekly Reader magazines, is critical to achieving necessary vocabulary growth.*

Learning should be an enjoyable experience, and in addition to offering a welcome break from textbooks, Weekly Reader magazines help students build skills and prepare for standardized testing.

A school-year subscription to *[insert magazine name]* is only *[insert price per student, see "Fundraising Letter Pricing" below for info]* per student, including shipping and handling. We appreciate any contribution you might be able make.

Please help me continue to keep relevant, interesting reading content in our classroom. Thank you for your support.

Sincerely,

*Source: "Building Better Readers: What Research Says About Magazines and Fluency," Shalom Fisch, Ph.D, 2006. Weekly Reader is a federally registered trademark of Weekly Reader Corporation. © 2010 Weekly Reader Corporation.

Weekly Reader Classroom Magazines 2011–2012 Pricing

Elementary Magazines	Number of Issues	Price/Student* (Includes S&H)
<i>Weekly Reader</i> ® Pre-K	28	\$5.49
<i>Weekly Reader</i> ® Kindergarten	28	\$5.49
<i>Weekly Reader</i> ® Grade 1	32	\$4.72
<i>Weekly Reader</i> ® Grade 2	32	\$4.72
<i>Weekly Reader News</i> ™ Grade 3	24	\$4.72
<i>Weekly Reader News</i> ™ Grades 4–6	24	\$4.72
<i>ScienceSpin</i> ®	7	\$1.09

Note: *ScienceSpin* is only available with *Weekly Reader* K–2 or *Weekly Reader News* 3–6 subscriptions, and must be ordered in the same quantity. Not available alone.

Middle/High School	Number of Issues	Price/Student (Includes S&H)
<i>Current Events</i> ®	20	\$10.18
<i>Current Health</i> ® Kids	8	\$11.28
<i>Current Health</i> ® Teens	8	\$11.28
<i>Human Sexuality Newsletter</i> **	8	\$4.18
<i>Current Science</i> ®	15	\$11.17
<i>READ</i> ®	10	\$10.73

For more information, please call 1-800-446-3355, or visit www.weeklyreader.com/store

*Prices shown reflect a discount for 10 or more for K-6 and Middle/High school subscriptions; 5 or more for Pre-K. Orders of 2-9 (K-6 and Middle/High school) and 2-4 (Pre-K) are double the prices shown. Single subscriptions are \$32.95 for Pre-K-6; \$43.95 for all Middle/High school magazines. **All prices shown include shipping and handling.** Sales tax will be added to orders in states where required by law, unless proof of tax exemption is provided along with your order.

***Human Sexuality Newsletter* is only available with *Current Health Teens*, not alone, and must be ordered in the same quantity as *Current Health Teens*. Orders of 2–9 subscriptions are double the prices shown. Single subscriptions are \$14.25 (including S&H).

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Weekly Reader Digital Editions are the only online teaching supplements based on the Concepts of Comprehension[®], a proven framework for teaching reading skills more effectively in grades K–6.

- **Curriculum-rich content** that complements each print magazine
- **18 different tools**—including video, sound, read-aloud text, and pop-up vocabulary
- **24/7 access** for teachers and students!
- **Compatible** with any computer, projector, or whiteboard
- **Interactive quizzes and pre-reading questions** to help you assess skills

Plus, get BONUS online benefits with your subscription!

FREE Skill Sheets Digital Download • **FREE Archive Access to over 8,000 articles** • **FREE Classroom NewsBreak® Emails**
FREE Online Teacher's Guides. Access from home or school. Save to your desktop. Print anytime!

Include your email address to get direct delivery of all your online exclusives!

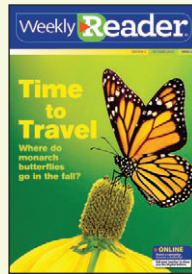


Pre-Kindergarten

Curriculum themes, colorful photos, and pre-reading skills just for preschoolers. You'll also receive four **FREE Big Issues** each month—poster-size editions that engage students during circle time. Plus, get:

▶ **FREE PDFs of every issue**

\$4.99 per student* • **28 issues**
Item #: WRP-DL



Grade 2

High-interest content and news stories—with colorful maps and graphs—that build reading skills and help prepare students for assessment testing. Plus, get:

▶ **FREE Interactive Digital Edition of every issue**

\$4.29 per student* • **32 issues**
Item #: WR2-DL



Kindergarten

High-interest themes that develop pre-reading, critical-thinking, and word identification skills. You'll also receive four **FREE Big Issues** each month—poster-size editions that facilitate class participation. Plus, get:

▶ **FREE Interactive Digital Edition every month**

\$4.99 per student* • **28 issues**
Item #: WRK-DL



Weekly Reader News™

Give your students a front-row seat to today's news!

Every issue includes exciting nonfiction articles and debates, creative photography, unique news infographics, detailed maps, graphs, charts, and more.

Grade 3 Go on a worldwide adventure! It's your ticket to explore a foreign land, an inside look at politics, a time machine to the past, and much more! High-interest articles support your curriculum and build reading comprehension skills. Plus, get:

▶ **FREE Interactive Digital Edition of every issue**



Grade 1

Motivates students to become independent readers and eager learners. You'll also receive four **FREE Big Issues** each month—poster-size editions that encourage class discussions. Plus, get:

▶ **FREE Interactive Digital Edition of every issue**

\$4.29 per student* • **32 issues**
Item #: WR1-DL



Grades 4–6 Appeal to every learner in your classroom!

Articles at a variety of reading levels help you meet differentiated learning needs, promote discussion, and support reading comprehension. Plus, get:

▶ **FREE Interactive Digital Edition of every issue**

\$4.29 per student* • **24 issues**
Grade 3 Item #: WR3-DL
Grades 4–6 Item #: WRS-DL



PLUS

▶ **Only 99¢ for a full year!**
Get a complete science lesson in each issue.

Teach an entire lesson with the science supplement tailored to your curriculum and students' reading level. Plus, prepare students for standardized tests! Available in three grade-appropriate editions K–1, 2–3 and 4–6.

Additional 99¢ per student* • **7 issues**

See reverse for middle/high school magazines ▶

* Prices shown reflect discounts for 10 or more K–6 subscriptions (5 more for Pre-K). Orders of 2–9 (K–6) and 2–4 (Pre-K) are double the prices shown. Single subscriptions are \$29.95. Pre-K, K, Grade 1, and Grade 2 are shipped in monthly bundles. ScienceSpin is available only in conjunction with Weekly Reader and Weekly Reader News K–6 subscriptions; and must be ordered in the same quantity. Note: There will be a 10% shipping & handling charge added to your order. Sales tax will be added to orders in states where required by law unless proof of tax exemption is provided along with the order.



Weekly Reader's **NEW Digital Editions for middle and high school** bring big, bold visuals into your classroom to keep your students engaged. Each Digital Edition features content that supports your curriculum and national standards.

- **Curriculum-rich content** that complements each print magazine
- **5 different tools**—including sticky notes, hide/mask option, and zooming
- **24/7 access** for teachers and students!
- **Compatible** with any computer, projector, or whiteboard
- **Printable pages** for take-home assignments

Plus, get BONUS online benefits with your subscription!

FREE Archive Access to over 8,000 articles • **FREE Online Teacher's Guides.** Access from home or school. Print anytime!
FREE Interactive Activities that correspond to the themes in your magazine (details below) • **FREE Classroom NewsBreak® Emails**

Include your email address to get direct delivery of all your online exclusives!



Current Events*

For Grades 6–10: In-depth coverage of national and world news with a contemporary, teen-friendly look. Detailed maps, graphs, and charts help you teach today's news in context. Plus, get:

- ▶ **FREE Digital Edition of every issue**
- ▶ **FREE Skill Sheets Digital Download**
- ▶ **2 FREE Multimedia Special Reports Online**
- ▶ **FREE Constitution Week Website**

\$9.25 per student* • 20 issues
Item #: CE-DL

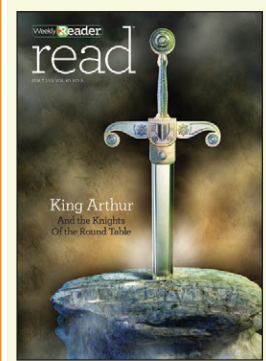


Current Science*

For Grades 6–10: Share the latest science news with a lively mix of feature-length articles and news briefs. Each issue covers life, earth and physical sciences, as well as health and technology. Plus, get:

- ▶ **FREE Digital Edition of every issue**
- ▶ **FREE Skill Sheets Digital Download**
- ▶ **FREE Interactive Websites explore outer space, climate change, energy, and more!**
- ▶ **BONUS Monthly interactive Sci-Triv™ online**

\$10.15 per student* • 14 issues
Item #: CS-DL



Read*

For Grades 6–10: Engaging fiction and nonfiction, including Readers' Theater plays, short stories, poetry, and more that reinforce NCTE/IRA standards. Teach literary elements with our unique Lit Scene Investigation feature in every issue. Plus, get:

- ▶ **FREE Interactive online Lit Scene Investigations**
- ▶ **FREE Skill Sheets Digital Download**
- ▶ **FREE In-depth Websites on Poe, Twain, Shakespeare, Mythology, and more!**

\$9.75 per student* • 10 issues
Item #: CS-DL

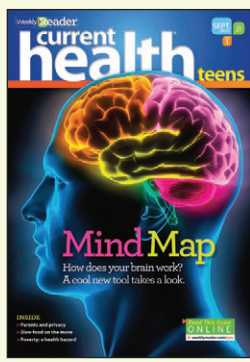


Current Health® Kids

For Grades 4-7: Teach health and wellness information to younger students with a modern, student-friendly resource. Meet NHE standards and address topics like body development, nutrition, drugs, bullying, communication, and more. Plus, get:

- ▶ **FREE Digital Edition of every issue**
- ▶ **FREE Skill Sheets Digital Download**

\$10.25 per student* • 8 issues
Item #: CH1-DL



Current Health® Teens

For Grades 7-12: Continue to build health literacy and address sensitive topics with straightforward facts and honest advice. Meet NHE standards and explore issues such as time management, drug abuse, safe driving, mental health, relationships, and more. Plus, get:

- ▶ **FREE Digital Edition of every issue**
- ▶ **FREE Skill Sheets Digital Download**

\$10.25 per student* • 8 issues
Item #: CH1-DL

PLUS



Add Human Sexuality Newsletter

Designed to complement the content of *Current Health Teens*, the *Human Sexuality Newsletter* explores dating, relationships, peer pressure, reproductive health, and other sensitive issues from a teen's perspective.

Additional \$3.80 per student†
8 issues • Item #: HSS-DL

See reverse for elementary school magazines

* Price shown above reflect discounts for 10 or more subscriptions. Orders of 2-9 subscriptions are double the prices shown. Single subscriptions are \$39.95. Note: There will be a 10% shipping & handling charge added to your order. Sales tax will be added to orders in states where required by law unless proof of tax exemption is provided along with the order.

† *Human Sexuality Newsletter* is only available with orders of *Current Health Teens*, and must be ordered in the same quantity. Orders of 2-9 subscriptions are double the price shown. Single subscriptions are \$12.95.

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