

Official Rules:
My Best Weekly Reader Teaching Moment

Contest Entry Deadline: August 13, 2010

Rules updated to reflect new deadline date on July 12, 2010.

1. Eligibility: This contest is open to legal U.S. residents 18 years of age or older at time of entry. Employees and immediate family members of, the sponsor, Weekly Reader, or their affiliated or subsidiary companies are not eligible to participate. Contest is governed by laws of the USA. All federal, state and local laws and regulations apply. Void where prohibited by law.

2. How To Enter: Contest begins on July 8, 2010 and ends August 13, 2010. All mail-in entries must be postmarked by August 11, 2010. All online entries must be received by 11:59 pm on August 13, 2010. To enter, email your written entry to webcontest@weeklyreader.com. In lieu of submitting an entry online, entrants can submit an entry through the mail by posting required information to:

Best Weekly Reader Teaching Moment
Attn: Anne Flounders
Weekly Reader
44 South Broadway, 18th Floor
White Plains, NY 10601

All Entries must include: your full name, grade taught, complete mailing address, telephone number, school name, and email address (if you have one). Online or onsite entries submitted in geographic areas in which the entry is not permissible will be disqualified. If entries do not contain all necessary information, entrant will be disqualified. Please be certain to follow all directions.

Essays: Essays should not exceed 500 words. If mailing your entry, please include a cover sheet that indicates your entry information and submit your essay on an 8 ½ by 11 inch piece of paper, typed or written in ink.

The Submission must be the original work of entrant and not previously published. Submission must not infringe the copyright, trademark, privacy, publicity or other intellectual property rights of any person or entity. All entries become the property of Weekly Reader and will not be returned. Winners will be required to grant to Weekly Reader all rights, titles and interest in the submitted entry.

We reserve the right to use your entry in all print and electronic media, and to edit it for brevity and clarity.

3. Judging: SUBMIT AN ESSAY (500 WORDS OR FEWER) EXPRESSING YOUR BEST WEEKLY READER TEACHING MOMENT. Two winners of the Contest will be determined by judging all the entrants' submissions based on the follow criteria: originality/creativity: 40%; content: 40%, and presentation, 20%. All entries will be judged using the criteria stated above. All judging will be accomplished by a panel of Weekly Reader staff. Decision of the judges is final and binding on all matters relating to this contest. Two Grand Prize winners will be selected.

One teacher winner will be selected representing grades pre-K through grade 6 (elementary). One teacher winner will be selected representing grades 7 through 12 (secondary). In the event a teacher spans multiple grades across categories, the teacher will be asked to identify him or herself as primarily an elementary or secondary teacher.

4. Prizes: Two Grand Prize winners will receive Flip Video Mino Camcorders. All taxes, if any, are the prize winners' responsibility. Weekly Reader/Reader's Digest and its affiliates and subsidiaries will not be responsible for any loss, liability or damage arising out of the Grand Prize winner's acceptance or use of the prize. All prizes are guaranteed to be awarded.

PRIZES: FLIP VIDEO MINO CAMCORDER (two awarded). The Total Approximate Retail Value (ARV) of the Prize is \$149.99. The prize is not transferable cannot be assigned, substituted or redeemed for cash. Sponsors reserve the right to substitute a similar prize of equal or greater value in the event that the stated prize cannot be awarded due to circumstances beyond the control of the Sponsors. All taxes, if any are the sole responsibility of each Prize winner.

5. Selection of Winner: Winners will be selected by August 20, 2010 and notified by regular mail and those with known email addresses may be notified by email as well within 30 days of selection and may be required to execute a Statement of Eligibility and Release and Payment Authorization within 30 days of prize notification attempt or Winner will be disqualified and prize may be awarded to an alternate winner. Return of prize or prize notification as undeliverable will result in disqualification and an alternate winner may be selected. Entry and/or acceptance of prize(s) constitutes permission for the Sponsors and their agencies (if any) to use the winner's name, address (city and state) and/or likeness for advertising and trade purposes without further compensation or authorization, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, unless prohibited by law.

6. Conditions: Sponsor is not liable for any technical malfunctions of any telephone network or lines, computer internet system, servers or providers, computer equipment, software, failure of any email on account of technical

problems or traffic congestion on the internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading/uploading any materials in this Contest, or other technical difficulties or failures or other errors of any kind. Sponsor is not responsible or liable for any injury or damage to an entrant's or third person's computer and/or its contents, related to or resulting from Contest. Sponsor reserves the right to terminate or modify the Contest at any time for any reason. In such a circumstance, finalists and Grand Prize winner will be selected based on entries received to date of termination. In the event that two similar entries are received, only the entry judged to best meet criteria as set by Reader's Digest will be included in the final judging. Entrants agree to indemnify Reader's Digest, their affiliated and subsidiary companies from and against any and all claims and liabilities arising out of or in connection with this Contest. Any dispute regarding submission of online entry will be deemed submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an internet access provider, online service provider, or other organizations (e.g. business, educational institute) that is responsible for assigning email addresses for the domain associated with the submitted email address. Sponsor is the official timekeeper for this Contest. Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the operation of the website or the entry process.

7. Winner List/Consumer Information: If you wish to receive a list of prize winners, or have any questions about the Contest, specify your request and write to:

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Attn: Anne Flounders
Weekly Reader
44 South Broadway, 18th Floor
White Plains, NY 10601

Contest Facts

Retail Value: Up to \$149.99

Number of Prizes: 2

Start Date: July 9, 2010

End Date: July 30, 2010