



To Whom It May Concern:

I'm sure you know how important it is for our community's students to have access to the best possible educational resources. As they progress through school and enter the working world, they'll need to develop essential reading and writing skills and gain an understanding of the world around us in order to become successful young adults.

I'm writing to you today, as a(n) *[insert grade/subject]* teacher at *[insert school name]*, to ask for your help in providing reading materials for my class. The educational magazines offered by Weekly Reader Publishing are developed for students at all grade levels, and I firmly believe that their *[insert magazine name]* magazine will be a valuable addition to our curriculum. If you would like more information about these magazines, please see the attached flyer. *[Teacher, you have the option of attaching the magazine description flyer from our website with this letter. If you choose not to, delete the sentence that begins "If you would like more..."]*

Research indicates that a strong vocabulary improves reading fluency, and that providing students with a wide range of reading material, such as Weekly Reader magazines, is critical to achieving necessary vocabulary growth.*

Learning should be an enjoyable experience, and in addition to offering a welcome break from textbooks, Weekly Reader magazines help students build skills and prepare for standardized testing.

A school-year subscription to *[insert magazine name]* is only *[insert price per student, see "Fundraising Letter Pricing" on our website for info]* per student, including shipping and handling. We appreciate any contribution you might be able to make.

Please help me continue to keep relevant, interesting reading content in our classroom. Thank you for your support.

Sincerely,

*Source: "Building Better Readers: What Research Says About Magazines and Fluency," Shalom Fisch, Ph.D, 2006. Weekly Reader is a federally registered trademark of Weekly Reader Corporation. © 2010 Weekly Reader Corporation.